



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A.DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SECOND SEMESTER – APRIL 2019

BU 2503– MANAGEMENT INFORMATION SYSTEM

Date: 04-04-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART - A

Answer ALL the questions

(10 * 2 = 20 Marks)

1. What is MIS?
2. What do you mean by System Security Monitors?
3. What do you mean by ESS?
4. What do you mean by Value Chain?
5. What is Mainframe Computer?
6. Write a note on Polymorphism.
7. What is Audit Testing?
8. What do you mean by Bubble Chart?
9. What is BPO?
10. Give the Abbreviation of i) DSS ii) DFD iii) GPSS iv) DBMS

PART - B

Answer any FOUR questions:

(4 * 10 = 40 Marks)

11. Explain the role of MIS with its importance.
12. What are the steps to be followed using System Approach in Problem Solving?
13. What are the features of OOP?
14. Give the functions of Database Management System.
15. Explain the pros and cons of tools of Structured Analysis.
16. Brief the components of Decision support System.
17. Give the characteristics of GDSS.

PART - C

Answer any TWO questions:

(2 * 20 = 40 Marks)

18. Explain the structure of MIS based on output for users.
19. Describe the various types of system.
20. What do you mean by Data Warehousing? Explain with its features.
21. Explain the stages in System Development Life Cycle.

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